

# GET MORE FROM YOUR EVENTS USE IML'S KEYPADS TO TEXT, VOTE & TALK

## IML - KEYPAD VOTING, MICROPHONE AND TEXT RESPONSE SYSTEMS

### WHAT WE DO

In short, IML is the market leader in interactive electronic voting and audience response systems.

Blue-chip companies, government departments, major charities and organizations use IML's flexible audience response systems to enhance their external client and internal communication events.

### IML OFFERS MORE!

Our keypads enable your audience to send live text messages and vote during PowerPoint® presentations, gaining valuable audience feedback.

You can even use the keypad's built-in microphone during Q&A sessions.

IML also offers interactive **game show quizzes, Silent Auction technology, laptop messaging systems** and much more...

We understand the importance of value for money, so why not let us visit your office to provide a FREE demonstration to allow you to discover everything that IML has to offer.

### GLOBAL REACH

IML's service and technology is now available all over the world. To find your nearest office visit [www.imlworldwide.com](http://www.imlworldwide.com).

### VITAL STATISTICS

- > IML's team of experts has delivered more than 15,000 shows since our launch in 1991.
- > Our award-winning keypads are proven 100% accurate and reliable.
- > We cater for events of all sizes from 5 to thousands.



### < TEXT

Keypad text messaging gives everyone a chance to submit opinions in their own words. Our fast and easy-to-use text feature is enormously popular among audience members and event organizers alike.

### VOTE >

Instant voting encourages participation and gives you an immediate insight into the opinions of your audience.



### < TALK

The keypad's built-in microphone can be used for dynamic, fast-paced Q&A.



**"IML never fails to deliver a great service... They add value to our events by understanding what we are trying to achieve... I look forward to working with them on future events."**

Hilary McDade, Assistant Manager, Events Team, Deloitte & Touche LLP

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The key to a successful event is maintaining a high level of audience participation, comprehension and knowledge retention.

Our interactive software and multifunctional Communicator keypads will transform your audience from passive observers to active participants.



## CLIENT TESTIMONIAL

"IML's interactive text messaging proved a highly valuable meeting tool at the VisitBritain consultation. The keypads gave everyone an equal opportunity to submit their opinions and anonymous messaging ensured that we received honest feedback from our delegates."

VisitBritain



## HOW ELSE CAN IML HELP?

### TEXT MESSAGING & MESSAGE MANAGER

Your audience can answer questions in their own words using this text messaging facility. Enables you to quickly review and edit incoming audience text messages before displaying them live.

### MICROPHONE ACTIVATION

Ensure a dynamic and fast-paced Q&A session with the Communicator's built-in microphone.

### MICROPHONE QUEUING

Find out who wants to speak and ensure everyone has their say. Our software tells you which members of your audience wish to speak and places them in a virtual queue.

### DELEGATE IDENTIFICATION

Use these personal I.D cards to instantly track votes and text messages back to the people who sent them.

### QUIZZES AND TEAMBUILDING

Motivate your audience and encourage teambuilding with many fun and exciting interactive quizzes. Individual and team scores are automatically calculated and results can be displayed live.

### BREAKOUT ROOM MODE

Enable your audience to answer questions in any location, in their own time. Responses are stored in the memory of the Communicator for later download.

### SILENT AUCTION AND PLEDGE

Maximise fundraising at your next charity event using our fun and innovative system.

### PEOPLEMETER

IML's PeopleMeter software provides a moment by moment on-screen track to gauge audience reactions to live presentations and speeches.

### ENOTES

Your audience can exchange ideas instantly during round table discussions and workshops using our laptop based messaging and voting system.

### EVENTBOOKINGS

Our Eventbookings software provides a complete 'one stop shop' for all your delegate management requirements. You can pick the software and services that suit your needs.