

# COMMUNITY CONSULTATION TECHNOLOGY

## FACT SHEET

## Use electronic voting and text messaging to engage and empower your community, ensuring all walks of life feel part of the decision-making process.

Maximising participation and promoting inclusiveness at community consultation events requires more than a 'tick box' approach.

IML's keypads enable community members and stakeholders to vote and text in anonymous opinions, giving everyone an equal opportunity to say what they really think.

Live voting results and text messages can be displayed instantly to reveal a true representation of opinion.

Minority voices get a chance to be heard and no group can dominate discussions.

This interactive approach is simple and fast, allowing more time to debate key issues.

### INFORM

Educating community members and stakeholders will help them submit more informed opinions. IML's interactive quizzes are a fun way to impart knowledge and effectively engage participants.

### CONSULT

IML's portable equipment can be used in any environment - from village halls to hospitals - making it possible to proactively consult with all sections of your community.

### INVOLVE AND ENGAGE

Keypads remove language barriers and eliminate peer pressure, enabling minority groups, youths and other hard-to-reach sections of society to be actively involved in making decisions that affect them.

### ENHANCE DEMOCRACY

Proven to be 100% accurate, keypads record votes instantly. Live results can be displayed immediately, making your consultation process transparent and accountable.

### ANALYSE

Voting results and text messages are automatically saved to a Microsoft® database, enabling data to be easily compared with different meetings, groups or regions.

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## TEXT

Text messaging gives everyone a chance to submit opinions in their own words.



## VOTE

Instant voting encourages participation and gives you an immediate insight into your community.



## TALK

The keypad's built-in microphone can be used to facilitate Q&A sessions.



## WHAT OUR PUBLIC SECTOR CLIENTS SAY ABOUT US:

**"I would recommend IML's keypads to Councils that are committed to listening and really want to connect with their community. They empower all people to have their say in a public forum. They are a massive benefit to our community."**

Claire Witney, Project Organiser, London Borough of Waltham Forest

**"People are often reluctant to stand up and speak at public meetings. IML's technology gave the entire audience an opportunity to make their point, without the embarrassment of standing up. With a show of hands, you stand out if you have a minority opinion. The keypads allowed people to say what they really felt."**

Mike Lavender, Communications and Marketing Manager, Easington District Council

**"The Who Wants To Be A Millionaire quiz game attracted more than 1,500 youths to our stand. Many young people were intrigued by the keypads and took the time to answer questions and give their thoughts and opinions. That number would never have filled in paper questionnaires."**

Nick Moon, Crime Data Analyst, Kent County Council



Youth consultation event